

DFV

Patent  
Attorney's Docket No. 0026-0002



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of	)	
	)	
Sergey Brin	)	Group Art Unit: 2142
	)	
Application No.: 09/843,923	)	Examiner: B. Ailes
	)	
Filed: April 30, 2001	)	
	)	
For: SYSTEMS AND METHODS FOR	)	
ENTICING USERS TO ACCESS	)	
A WEB SITE	)	

**AMENDMENT/REPLY TRANSMITTAL LETTER**

U.S. Patent and Trademark Office  
220 20<sup>th</sup> Street S.  
Customer Window, Mail Stop Amendment  
Crystal Plaza Two, Lobby, Room 1B03  
Arlington, Virginia 22202

Sir:

Enclosed is a reply for the above-identified patent application.

- ☐ A Petition for Extension of Time is also enclosed.
- ☐ A Terminal Disclaimer and a check for ☐ \$55.00 ☐ \$110.00 to cover the requisite Government fee are also enclosed.
- ☐ A Request for Continued Examination under 37 C.F.R. § 1.114 is enclosed.
- ☐ A request for Entry and Consideration of Submission under 37 C.F.R. § 1.129(a) is also enclosed.

- ☒ No additional claim fee is required.
- ☐ An additional claim fee is required, and is calculated as shown below:

AMENDED CLAIMS					
	No. of Claims	Highest No. Of Claims Previously Paid For	Extra Claims	Rate	Additional Fee
Total Claims		Minus		x \$18.00 =	0
Ind. Claims		Minus		x \$ 88.00 =	0
If Amendment adds multiple dependent claims, add \$300.00					
Total Amendment Fee					0
If Small entity status is claimed, subtract 50% of Total Amendment Fee					
<b>TOTAL ADDITIONAL FEE DUE FOR THIS AMENDMENT</b>					<b>0</b>

- ☐ A claim fee in the amount of \$ \_ is enclosed.
- ☐ Charge \$ \_ to Deposit Account no. 50-1070.

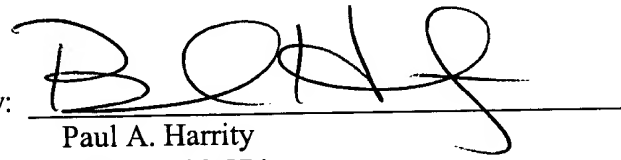
To the extent necessary, a petition for an extension of time under 37 C.F.R. § 1.136 is hereby made. Please charge any shortage in fees due in connection with the filing of this paper, including extension of time fees, to Deposit Account No. 50-1070 and please credit any excess fees to such deposit account.

The Commissioner is hereby authorized to charge any other appropriate fees that may be required by this paper that are not accounted for above, and to credit any overpayment, to Deposit Account No. 50-1070.

Respectfully submitted,

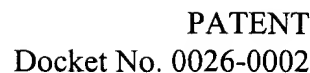
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Date: November 22, 2004



ADAM.  
In re Patent Application of

Sergey Brin

Group Art Unit: 2142

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## AMENDMENT

In response to the non-final Office Action dated August 23, 2004, please amend the above-identified application as follows:

**Amendments to the Claims** begin on page 2 of this paper.

**Remarks** begin on page 9 of this paper.